



LETTER OF INTEREST

It would be an honor to create an iconic monument of bison for the Buffalo Bills New Highmark Stadium. I deeply believe that I am the best candidate for achieving the goals of this project.

I do extensive research, taking hundreds of photos and measurements to ensure I accurately capture my subject, while also spending time with my subject to absorb the more subtle aspects of its nature and being. I thoroughly study anatomy to ensure the musculoskeletal structure is correct and I have honed my technical skills over the last 31 years. Detail has been my focus for decades and I truly believe I am the top in my field. Accuracy and craftsmanship are important to accomplish an iconic sculpture, however, they are not sufficient.

Ultimately, a viewer wants to be moved and engaged by a work. This is a much more subtle challenge. To evoke strong emotions in the viewer and create a truly iconic piece, careful consideration must be taken in design, composition, gesture, movement, and the emotion of the piece. Together, they communicate the intended message and goal. The head, and specifically the eyes, are most important in conveying emotion and bringing the piece to life.

I enjoy working with clients to achieve their vision through a verbal and visual dialogue, as well as designing around constraints, and achieving aesthetic integration with the surrounding environment.

To date, I have created 9 iconic monuments between 9 and 15.5' tall, specifically for stadiums for the purpose of engagement and to create an anchor for fan pride. For WSU, I created a cougar that was not overly fierce, but that clearly could pounce at any moment. Its energy and movement are subtle, and more potential than kinetic – as specified by the client's vision. *Butch*, the cougar, is also approachable and even kind looking, while simultaneously portraying intensity, power, and dominance. These subtler juxtapositions of emotion are the true challenge of an artist and central to what I do.

I am personally involved in my patinas (chemical coloration). This is the final step in a bronze sculpture and the majority of artist miss out on this crucial stage which offers an opportunity to truly bring a sculpture to life.

I have relationships with the top contractors within the aerospace, yacht, automotive and the traditional art industries, allowing me to create work that exceeds the quality standards of my competitors using advanced technology.

My reputation as a world-class sculptor ensures the reliability and quality of work that you seek for this art placement. I have extensive background in design and project management of engineering, fabrication, and installation of monumental sculptures. I have completed 11 Monuments and have managed up to 17 subcontractors on a single project and have successfully completed deadline-driven projects.

Please view mikefields.com/buffalobills to see how I will approach your project.

Sincerely,
Mike Fields



CONTACT

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